

Austin Lewis Zwick

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EDUCATION

PhD – Planning; University of Toronto (2018)

MPA – Public Finance and Fiscal Policy; Cornell University (2013)

BSc – Industrial and Labor Relations; Cornell University (2009)

ACADEMIC EXPERIENCE

- August 2018 – Present Syracuse University, Maxwell School of Public Affairs and Citizenship
- Director of BPS Policy Studies, College of Professional Studies (2023 – Present)
 - Assistant Teaching Professor, Split Appointment between College of Professional Studies & Maxwell School of Citizenship and Public Affairs (2023 – Present)
 - Assistant Teaching Professor, Public Administration and International Affairs (2018 - 2023)
 - Senior Research Associate, Autonomous Systems Policy Institute (2019 – Present)
 - Shared Competencies Fellow, Information Literacy and Technological Agility (2022 - Present)
 - Assistant Director, Policy Studies Undergraduate Program (2019 – 2022)
- October 2022 – Present IET Smart Cities Journal
- Associate Editor, City Design, Governance, Planning, and Policy (2022 – Present)
- September 2013 - May 2018 University of Toronto, Department of Geography and Planning
- Course Instructor (2017 – 2018)
 - Teaching Assistant (2013 – 2017)
 - Research Assistant (2013 – 2018)

BOOKS

- **Zwick, A.** and Spicer, Z. (2021). *The Platform Economy and the Smart City: Technology and the Transformation of Urban Policy*. McGill-Queens University Press.
- Ness, I., Ovetz, R., Roque, I., Swidler, E., and **Zwick, A.** (2022). *Routledge Handbook of the Gig Economy*. Routledge Press.
- **Zwick, A.** (Manuscript in Progress). *Smart City Policy: A Handbook of Local Government Technology Solutions*. MIT Press.

COURSES TAUGHT

- Smart Cities and Urban Policy
- Regional Planning and Governance
- Urban Public Finance
- Intro to Analysis of Public Policy
- Methods of Public Policy Analysis
- Advanced Policy Research

PEER-REVIEWED JOURNAL ARTICLES

All published articles are available on my profile on ResearchGate

- **Zwick, A.**, Spicer, Z., and Young, M. (2022). “Moving Ideas? The News Media’s Impact on Ridehailing Regulation in Canadian Cities.” *Journal of Urban Affairs*. <https://doi.org/10.1080/07352166.2022.2053332>
- Revington, N., **Zwick, A.**, Hartt, M., and Schlosser, J. (2021). “Universities and urban social structure: gentrification, studentification, and youthification in five United States legacy cities”. *Urban Geography*, 44:1, 83-104. <https://doi.org/10.1080/02723638.2021.1985306>
- Goodman, N., **Zwick, A.**, Spicer, Z., and Carlsen, N. (2020). “Public Engagement in Smart City Development: Lessons from Communities in Canada’s Smart City Challenge.” *The Canadian Geographer / Le Géographe canadien*, 64: 416-432. <https://doi.org/10.1111/cag.12607>
- **Zwick, A.** and Spicer, Z. (2019). “Remedy or Blight: Ridehailing’s Role in the Precarious Economy.” *Planning Theory & Practice*, 20:3, 423-446. <https://doi.org/10.1080/14649357.2019.1629197>
- Spicer, Z., Eidelman, G., and **Zwick, A.** (2019). “Patterns of Local Policy Disruption: Municipal and State Regulatory Responses to Uber.” *Review of Policy Research* 36: 146-167. <https://doi.org/10.1111/ropr.12325>
- Ross, T., Mah, J., Biggar, J., **Zwick, A.** & Modlinska, E. (2018). Student Needs, Employment Realities, and PhD Program Design in Canada: The Case of Planning PhD Programs. *Canadian Journal of Higher Education / Revue canadienne d'enseignement supérieur*, 48(3), 82-97. <https://doi.org/10.7202/1057130ar>
- **Zwick, A.** and Spicer, Z. (2018). “Good or Bad? Ridesharing’s Impact on Canadian Cities.” *Good or bad? Ridesharing's impact on Canadian cities. The Canadian Geographer / Le Géographe canadien*, 62: 430-436. <https://doi.org/10.1111/cag.12481>
- **Zwick, A.** (2018) “Comparison of the Coal and Fracking Industries in Northern Appalachia.” *Journal of Appalachian Studies*. Volume 24 (2): 169 -184. <https://doi.org/10.5406/jappastud.24.2.0168>
- **Zwick, A.** (2018) “Fracking and The Public Finance Challenges for Municipal Governments in the United States.” *Institute on Municipal Finance and Governance Paper No. 38*.
- **Zwick, A.** (2017). “Welcome to The Gig Economy: Neoliberalism’s Industrial Relations and the Case of Uber.” *GeoJournal* 83, 679-691. <https://doi.org/10.1007/s10708-017-9793-8>

BOOK CHAPTERS, PROFESSIONAL REPORTS, AND DISCUSSION PAPERS

- **Zwick, A.** Young, M., and Spicer, Z. (2023) “The Evolution of Ridehailing Regulation in Canadian Cities: COVID-19 and Policy Convergence.” In *Brail, S. and Donald, B. Mobility Changes in the 21st Century City: How the iPhone, COVID, and Climate Changed Everything.* University of Toronto Press.
- **Zwick, A.** (2022) “Entrepreneurial Finance Capital and the Gig Economy.” Ness, I., Ovetz, R., Roque, I., Swidler, E., and **Zwick, A.** *Routledge Handbook of the Gig Economy.* Routledge Press.
- Stewart, N., **Zwick, A.**, and Dundon, E. (2021). “From Processors to Platforms: Innovation and the Changing Nature of Space.” In **Zwick, A. and Spicer, Z.** *The Platform Economy and the Smart City: Technology and the Transformation of Urban Policy.* McGill-Queens University Press.
- Spicer, Z. and **Zwick, A.** (2021). “A Smart City for Toronto: What Does Quayside Tell Us about the State of Smart City Building?” In **Zwick, A. and Spicer, Z.** *The Platform Economy and the Smart City: Technology and the Transformation of Urban Policy.* McGill-Queens University Press.
- Hartt, M., Zwick, A. and Webb, B. (2021). “The Promise and The Peril of the Smart City.” In **Zwick, A. and Spicer, Z.** *The Platform Economy and the Smart City: Technology and the Transformation of Urban Policy.* McGill-Queens University Press.
- Hartt, M., **Zwick, A.**, and Revington, N. (2020). “Resilient Shrinking Cities: Framing Our Understanding.” In *Michael Burayidi, Adriana Allen, John Twigg, and Christine Wamsler. A Handbook on Regional Resilience.* ISBN 9781138583597
- **Zwick, A.**, Revington, N., and Hartt, M. (2018). “Anchors & Diversity: Understanding Decline and Resilience in Canadian Midsize Cities.” *Discussion Paper. Evergreen CityWorks: Midsize Cities Collaborative.*
- **Zwick, A.** (2018) “Fallow Appalachia.” *New Geographies 10.* Harvard University Press.
- **Zwick, A.** (2017). “Economic Specialization in Ontario’s Midsize Cities: Clusters and Anchor Institutions.” *Discussion Paper. Evergreen CityWorks: Midsize Cities Collaborative.*
- **Zwick, A.** (2017). “Public Finance and City Typology: A Case-Study of Ontario’s Midsize Cities.” *Discussion Paper. Evergreen CityWorks: Midsize Cities Collaborative.*
- **Zwick, A.** (2017). “Where do Frackers Call Home?” *IAEE Energy Forum, 04/2017, Volume 2017, Issue 2.*
- **Zwick, A.** (2017). “Internet and the Sharing Economy.” In *Warf, Barney. The Encyclopedia of the Internet.* Sage Publications. Online ISBN:9781473960367.

INVITED TALKS

- “Lunch and Learn: Emerging Technologies in Transportation.” *Presenter. October 12, 2022. Ontario Ministry of Transportation.*
- “Building Smart Cities with Trust: Global Initiatives.” *Presenter. October 4, 2022. Syracuse University, Executive Education.*
- “*Smart Cities: The Rise and Fall of Google’s Sidewalk Toronto.*” *Presenter. August 24, 2022. Huazhong University of Science and Technology.*
- “Book Launch: The Platform Economy and the Smart City: Technology and the Transformation of Urban Policy.” *Presenter. October 28, 2021. York University.*
- “Policy and Governance of Autonomous Systems.” *Panelist. Syracuse University. May 6, 2019.*
- “Differing Municipal Approaches to Canada’s Smart City Challenge.” *Panelist. York University. Nov. 07, 2018.*
- “Economic Specialization in Ontario’s Midsize Cities: Clusters and Anchor Institutions + Public Finance and City Typology: A Case-Study of Ontario’s Midsize Cities.” *Invited Talk. CityAge & Evergreen CityWorks Joint Conference, May 2017 – Hamilton, ON.*

CONFERENCE PRESENTATIONS

- *Presenter: “Models of Emerging Regulation of GHG Emissions for Ridehailing.” International Public Policy Association. June 2023 – Toronto, ON.*
- *Presenter: “Exploring Future Cities and Priorities in a Post-Pandemic World.” Future Cities Roadshow, March 2023 – Vancouver, BC.*
- *Presenter: “Beyond the Challenge: Assessing the Impact of Infrastructure Canada’s Smart City Challenge.” American Collegiate Schools of Planning, November 2022 – Toronto, ON.*
- *Moderator: “Academic – Industry –Government Blockchain Research Roundtable: Business & Policy Models.” Syracuse Blockchain and Cryptocurrency Research Workshop, August 2021 – Online*
- *Panelist: “Launching and Sustaining Undergraduate Programs in Professional Policy Schools.” National Association of Public Policy, Affairs, and Administration, October 2020 – Online.*
- *Presenter: “The Smart, Just City.” American Association of Geographers, April 2019 – Washington, D.C.*
- *Organizer/Presenter: “The Platform Economy and the City.” Urban Affairs Association. Apr. 2018 – Toronto, ON.*
- *Presenter: “The Role of Innovation in Postindustrial Transformations.” Regional Studies Association, June 2017 – Dublin, Ireland*

- Panelist: “Fiscal Health of Ontario Cities.” *Canadian Association of Geography*, May 2017 – Toronto, ON.
- Organizer/Panelist: “A Roundtable Discussion on (Non-)Academic Employment, and Curricula Design.” *Workshop co-organizer. American Collegiate Schools of Planning*, Nov. 2016 – Portland, OR.
- Presenter: “Tacit Knowledge in an Era of Neoliberal Industrial Relations.” *Regional Studies Association*, May 2016 – Atlanta, GA.
- Organizer/Panelist: “Midsize Cities: Challenges and Opportunities.” *Canadian Association of Geographers*, May 2016 – Toronto, ON.
- Presenter: “The Persistence of Impoverished Neighborhoods in Shrinking Cities.” *American Association of Geographers*, April 2015 – Chicago, IL.

REVIEWS COMPLETED FOR:

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| ○ GeoJournal | ○ Canadian Planning and Policy |
| ○ Journal of Urban Affairs | ○ Journal of Appalachian Studies |
| ○ Annals of the American Association of Geography | ○ Urban Studies |
| | ○ Urban Planning |

GRANTS, SCHOLARSHIPS AND FELLOWSHIPS

- (Unsuccessful) Co-PI under PI Baris Salman. “Assessing the Feasibility of Integrating Shared Autonomous Vehicles into Public Transit Systems to Improve First/Last Mile Performance”. New York State Energy Research and Development Authority (NYSERDA) Grant. (\$250,000)
- (Unsuccessful) Co-PI under PI Lee McKnight. “Cloud Privacy, Security and Rights-Inclusive Architecture Applications”. National Science Foundation (NSF) Grant. (\$100,000)
- Lincoln Institute of Land Policy C. Lowell Harriss Dissertation Fellowship, 2017 (US\$10,000)
- Institute on Municipal Finance and Governance (IMFG) Graduate Fellowship, 2016 (C\$5,000)
- Centre for Study of the United States (CSUS) Scholarship, 2015 (C\$1,500)